

Website

Offer Document

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1 Website - Introduction

- ◆ Amongst the most effective, commonly used form of online marketing
- ◆ Adopted specially by manufacturers, exporters and service providers catering to the global market
- ◆ Allows a company to comprehensively display its company information and product catalog on the internet
- ◆ Also allows for global brand building of the company

2 Features/Benefits

- ◆ Customized designing, as per the wish of the customer
- ◆ Managed hosting with 99% uptime guarantee
- ◆ Professional copyediting as per the requirements of the customer
- ◆ Strategic online promotion including marketplace and search engine promotion
- ◆ Preferred listing in dir.indiamart.com
- ◆ Listing in catalogs.indiamart.com
- ◆ Posting & preferential listing of offers in trade.indiamart.com
- ◆ Greater number of banner/panels on a rotational basis across entire IndiaMART network
- ◆ Listings in product and industry specific portals
- ◆ Listings in recent catalogs across the IndiaMART Network
- ◆ Promotion through IndiaMART Newsletter
- ◆ Keyword identification and insertion for every single page in the website

- ◆ Promotion of all pages in global search engines, directories & industry specific sites
- ◆ Free customized enquiry form for receiving business enquiries
- ◆ Detailed usage statistics through online stats

3 Pricing

Web Space	Upto 5MB	Upto 10MB	Upto 25MB
Domain Name Registration (Yearly)	1,200	1,200	1,200
Web Site Setup (One Time)	4,000	4,000	4,000
Website Hosting, Online Promotion* & Annual Maintenance (Yearly)	28,000	36,000	45,000
TOTAL	33,200	41,200	50,200

HTML & Graphics Design Charges (Per A4 Size Page)	3500
Customized Blow-ups / Pop-ups (Per blow-up)	600