

Webpage

Offer Document

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1 What is a Webpage?

A webpage is an inexpensive, basic mode of online marketing, used to reach out to a global audience. It is a static & customized catalog of a company that contains basic information about a company and its products/services. Some of the features of a webpage are as under:

- ◆ The URL of a webpage(s) shall be like “www.indiamart.com/companyname”
- ◆ It is a concise form of an online catalog, which carries brief company profile, limited product information & pictures

2 Features of a Webpage Package with IndiaMART

- ◆ Customized designing, as per the wish of the customer
- ◆ Managed hosting with 99% uptime guarantee
- ◆ Professional copyediting as per the requirements of the customer
- ◆ Strategic online promotion including marketplace and search engine promotion
- ◆ Preferred listing in dir.indiamart.com
- ◆ Listing in catalogs.indiamart.com
- ◆ Posting & preferential listing of offers in trade.indiamart.com
- ◆ Banner / Panels on a rotational basis across entire IndiaMART network
- ◆ Listings in product and industry specific portals
- ◆ Listings in recent catalogs across the IndiaMART Network
- ◆ Promotion through IndiaMART Newsletter
- ◆ Keyword identification and insertion

- ◆ Promotion in global search engines, directories & industry specific sites
- ◆ Free generic enquiry form for receiving business enquiries

3 Pricing

Rs. 13,000/- (including all the features mentioned in point 2)

Each static webpage design, hosting & promotion, with 4-6 photographs

Standard, generic enquiry form

Copyediting for the webpage (base material to be provided by the customer)

Customer care support

Customized Enquiry Form - Rs. 3000 per form

Additional Photographs - Rs. 500 per photo